AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WRAZ-TV Raleigh/Durham	10/8/12

I, Stephanie Maroney
do hereby request station time concerning the following issue:

American Crossroads
1401 New York Avenue Suite 1200
Washington, DC 20005
Treasurer: Margee Clancy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: 35,775/30,408.75

This broadcast time will be used by: American Crossroads

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ **Yes** ☒ **No**

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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ **a corporation;** ☐ **a committee;** ☒ **an association;** ☐ **or other unincorporated group.**

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and bold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

10/5/12	Stephen Mung	703-299-1760
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

	Matt Donegan	GSM
Signature	Printed Name	Title

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CONTRACT

WRAZ
Diamond View Office Building
512 S. Mangum St.
Durham, NC 27701
(919)821-8514

Contract / Revision	Alt Order #
119134 /	06364726

Product
AMERICAN CROSSROADS

Contract Dates	Estimate #
10/09/12 - 10/15/12	1088

Advertiser	Original Date / Revision
American Crossroads	10/05/12 / 10/05/12

And:

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WRAZ	N Welte	Philadelphia Tel

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRAZ	10/12/12	10/12/12	WRAL's 10p News On Fox 5(	Late News		:30			NM	1	$1,000.00
Issue Class 1												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	----1--	1	$1,000.00							
N 2	WRAZ	10/12/12	10/12/12	4-5p M-F	4-5p		:30			NM	1	$200.00
Issue Class 1												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	----1--	1	$200.00							
N 3	WRAZ	10/12/12	10/12/12	7-8a M-F	7-8a		:30			NM	1	$425.00
Issue Class 1												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	----1--	1	$425.00							
N 4	WRAZ	10/12/12	10/12/12	8-9a M-F	8-9am		:30			NM	1	$425.00
Issue Class 1												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	----1--	1	$425.00							
N 5	WRAZ	10/12/12	10/12/12	X Factor	X Factor		:30			NM	1	$2,000.00
Issue Class 1												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	----1--	1	$2,000.00							
N 6	WRAZ	10/12/12	10/12/12	9-10a M-F	9-10a		:30			NM	1	$250.00
Issue Class 1												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	----1--	1	$250.00							
N 7	WRAZ	10/15/12	10/15/12	WRAL's 10p News On Fox 5(	Late News		:30			NM	1	$1,000.00
Issue Class 1												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	1------	1	$1,000.00							
N 8	WRAZ	10/15/12	10/15/12	4-5p M-F	4-5p		:30			NM	1	$200.00
Issue Class 1												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	1------	1	$200.00							

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WRAZ
Diamond View Office Building
512 S. Mangum St.
Durham, NC 27701
(919)821-8514

Contract / Revision	Alt Order #
119134 /	06364726

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	AMERICAN CROSSRO/	**1088**

Advertiser	Original Date / Revision
American Crossroads	10/05/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 9	WRAZ	10/15/12	10/15/12	7-8a M-F	7-8a		:30			NM	1	$425.00
	Issue Class 1											
	Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays 1------	Spots/Week 1	Rate $425.00						
N 10	WRAZ	10/15/12	10/15/12	MLB Prime LCS	MLB Prime LCS		:30			NM	1	$2,500.00
	Issue Class 1											
	Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays 1------	Spots/Week 1	Rate $2,500.00						
N 11	WRAZ	10/15/12	10/15/12	8-9a M-F	8-9am		:30			NM	1	$425.00
	Issue Class 1											
	Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays 1------	Spots/Week 1	Rate $425.00						
N 12	WRAZ	10/15/12	10/15/12	9-10a M-F	9-10a		:30			NM	1	$250.00
	Issue Class 1											
	Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays 1------	Spots/Week 1	Rate $250.00						
N 13	WRAZ	10/13/12	10/13/12	WRAL's 10p News On Fox 5(	Late News		:30			NM	1	$1,000.00
	Issue Class 1											
	Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays -----1-	Spots/Week 1	Rate $1,000.00						
N 14	WRAZ	10/14/12	10/14/12	WRAL's 10p News On Fox 5(	Late News		:30			NM	1	$1,000.00
	Issue Class 1											
	Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays ------1	Spots/Week 1	Rate $1,000.00						
N 15	WRAZ	10/14/12	10/14/12	MLB Prime LCS	MLB Prime LCS		:30			NM	1	$2,500.00
	Issue Class 1											
	Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays ------1	Spots/Week 1	Rate $2,500.00						
N 16	WRAZ	10/11/12	10/11/12	WRAL's 10p News On Fox 5(	Late News		:30			NM	1	$1,000.00
	Issue Class 1											
	Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays ---1---	Spots/Week 1	Rate $1,000.00						
N 17	WRAZ	10/11/12	10/11/12	4-5p M-F	4-5p		:30			NM	1	$200.00
	Issue Class 1											
	Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays ---1---	Spots/Week 1	Rate $200.00						
N 18	WRAZ	10/11/12	10/11/12	7-730p M-F	7-7:30p		:30			NM	1	$900.00
	Issue Class 1											
	Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays ---1---	Spots/Week 1	Rate $900.00						
N 19	WRAZ	10/11/12	10/11/12	8-9a M-F	8-9am		:30			NM	1	$425.00
	Issue Class 1											
	Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays ---1---	Spots/Week 1	Rate $425.00						
N 20	WRAZ	10/11/12	10/11/12	X Factor	X Factor		:30			NM	1	$6,500.00
	Issue Class 1											
	Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays ---1---	Spots/Week 1	Rate $6,500.00						

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(919)821-8514

Contract / Revision	Alt Order #
119134 /	06364726

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	AMERICAN CROSSRO	**1088**

Advertiser	Original Date / Revision
American Crossroads	10/05/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 21	WRAZ	10/11/12	10/11/12	9-10a M-F	9-10a		:30			NM	1	$250.00
	Issue Class 1											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	---1---	1	$250.00						
N 22	WRAZ	10/09/12	10/09/12	WRAL's 10p News On Fox 5(	Late News		:30			NM	1	$1,000.00
	Issue Class 1											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	-1-----	1	$1,000.00						
N 23	WRAZ	10/09/12	10/09/12	4-5p M-F	4-5p		:30			NM	1	$200.00
	Issue Class 1											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	-1-----	1	$200.00						
N 24	WRAZ	10/09/12	10/09/12	7-730p M-F	7-7:30p		:30			NM	1	$900.00
	Issue Class 1											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	-1-----	1	$900.00						
N 25	WRAZ	10/09/12	10/09/12	7-8a M-F	7-8a		:30			NM	1	$425.00
	Issue Class 1											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	-1-----	1	$425.00						
N 26	WRAZ	10/09/12	10/09/12	8-9a M-F	8-9am		:30			NM	1	$425.00
	Issue Class 1											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	-1-----	1	$425.00						
N 27	WRAZ	10/09/12	10/09/12	9-10a M-F	9-10a		:30			NM	1	$250.00
	Issue Class 1											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	-1-----	1	$250.00						
N 28	WRAZ	10/10/12	10/10/12	WRAL's 10p News On Fox 5(	Late News		:30			NM	1	$1,000.00
	Issue Class 1											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	--1----	1	$1,000.00						
N 29	WRAZ	10/10/12	10/10/12	4-5p M-F	4-5p		:30			NM	1	$200.00
	Issue Class 1											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	--1----	1	$200.00						
N 30	WRAZ	10/10/12	10/10/12	7-730p M-F	7-7:30p		:30			NM	1	$900.00
	Issue Class 1											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	--1----	1	$900.00						
N 31	WRAZ	10/10/12	10/10/12	7-8a M-F	7-8a		:30			NM	1	$425.00
	Issue Class 1											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	--1----	1	$425.00						
N 32	WRAZ	10/10/12	10/10/12	X Factor	X Factor		:30			NM	1	$6,500.00
	Issue Class 1											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	--1----	1	$6,500.00						

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Contract / Revision	Alt Order #
119134 /	06364726

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	AMERICAN CROSSRO	**1088**

Advertiser	Original Date / Revision
American Crossroads	10/05/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 33	WRAZ	10/10/12	10/10/12	8-9a M-F	8-9am		:30			NM	1	$425.00
	Issue Class 1											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	--1----	1	$425.00						
N 34	WRAZ	10/10/12	10/10/12	9-10a M-F	9-10a		:30			NM	1	$250.00
	Issue Class 1											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	--1----	1	$250.00						
									Totals		34	$35,775.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/15/12	34	$35,775.00	$30,408.75
Totals	34	$35,775.00	$30,408.75

Signature: _____ **Date:** _____

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